



NEWS

For Immediate Release

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Announcing the 33rd Annual Christmas Parade of Seal Beach

Seal Beach, Calif. (December 2, 2011) – The 33rd annual Christmas Parade of Seal Beach is the BIGGEST EVER this year with over 100 entries, an increase of 15%, and 3,207 people actually in the parade! Mark your calendar and be sure to get a spot along Main Street Friday, December 2nd, 2011 at 7:00 PM.

There will be several bands representing schools from Marina, Ocean View, Los Alamitos and more.

Drum Groups and walking groups abound!

Boy Scouts and Girls Scout Troops from all over the area will be represented. We welcome their families to Seal Beach for this annual tradition.

The Big Red Bus will hold a contingent from the Seal Beach Chamber of Commerce wishing you all a very Merry Christmas.

Many thanks to parade coordinator Scott Newton of the Seal Beach Lions Club, Parade Co-chair Brian Warner and to the many parade committee volunteers who have given countless hours to make this annual tradition come true!

Enormous thank you goes to our sponsors: State Farm Insurance, Baytown Realty, Southland Credit Union, O'Malley's on Main, Brian Automotive

Make plans now to be in Seal Beach on Friday December 2nd, 2011. The parade begins promptly at 7:00 pm along Main Street starting at Ocean Avenue and proceeding to PCH. Do some Christmas shopping and have cocktails and/or dinner before and after the parade.

The city of Seal Beach welcomes you and yours and wishes you a very MERRY CHRISTMAS!

For more information contact the Seal Beach Chamber of Commerce at 562.799.0179 or via email at director@sealbeachchamber.org